

Additional Wellness Products

Cosamin®DS

Original Joint Health Formula

- Original researched brand. The ONLY brand proven effective in controlled, published U.S. studies to reduce joint pain.
- Contains FCHG49® glucosamine HCl and TRH122® sodium chondroitin sulfate, exclusive researched ingredients not found in other brands.
- Economical for long-term maintenance (1 to 2 capsules daily).

Cosamin®MSM

New Once-a-day Joint Health Formula

- Once-a-day convenience—just add to water!
- Contains 1500 mg glucosamine HCl, 1500 mg MSM, 800 mg chondroitin sulfate delivered via one Power Pack. Higher levels compared to other joint health products.
- Cosamin's exclusive researched ingredients.
- Great tasting single servings—natural and artificial orange flavored dietary supplement.

OmegaMint™

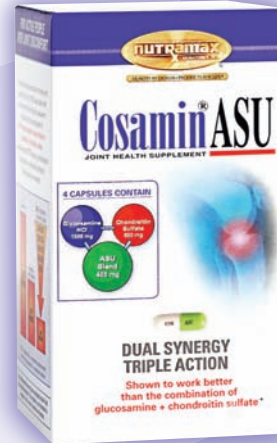
Omega-3 Heart Health Supplement

- Easy to chew or swallow softgel.
- Natural peppermint flavor.
- Includes the two most important omega-3 fatty acids—docosahexaenoic acid (DHA) and eicosapentaenoic acid (EPA).
- Sourced from salmon and other cold water fish.
- Contains 2250 mg of fish oil per serving. Serving size is 3 softgels.

Senior Moment®

Brain Health Supplement

- Supplies specific nutrients that are helpful for brain function.
- Contains a Nutramax Laboratories, Inc. exclusive formulation of phosphatidylserine (PS) and an oil rich in the omega-3 fatty acid docosahexaenoic acid (DHA) in a liquid-filled softgel capsule.
- Senior Moment contains the phospholipid PS in a form closely resembling the PS found in your brain.
- Two softgels daily to support brain health.



OUR MAXIMUM STRENGTH JOINT HEALTH SUPPLEMENT

For information and where to buy call
customer service 1-800-925-5187 or
visit nutramaxlabs.com

From the makers of Cosamin®DS



*Source: SLACK Incorporated Market Research Survey, June 2005 and February 2006. Surveys conducted of orthopedic surgeons and rheumatologists relating to glucosamine/chondroitin sulfate brands.

*Cosamin®ASU contains FCHG49® Glucosamine Hydrochloride and TRH122® Chondroitin Sulfate, and NMX1000® Avocado/Soybean Unsaponifiables, Nutramax Laboratories® exclusive proprietary researched specifications.

U.S. Patent Nos. 6,797,289, and 5,587,363
Additional Patent Pending



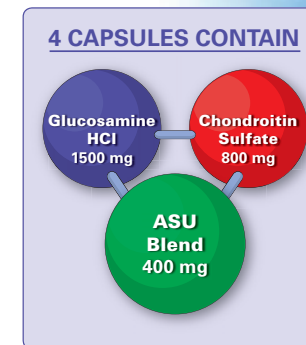
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Cosamin®ASU

JOINT HEALTH SUPPLEMENT



DUAL SYNERGY TRIPLE ACTION

Shown to work better
than the combination of
glucosamine + chondroitin sulfate*

What is Cosamin®ASU?

Brought to you by the makers of Cosamin®DS, the #1 Orthopedic Surgeon and Rheumatologist Recommended Joint Health Supplement Brand*, Cosamin ASU contains NMX1000®* avocado/soybean unsaponifiables (ASU), FCHG49®* glucosamine hydrochloride, TRH122®* chondroitin sulfate and decaffeinated green tea. It is the most complete and comprehensive joint support formula available.

What is joint cartilage?

Most of the bones in our bodies are held together with ligaments and covered by tendons and muscles. Cartilage is the slippery, cushion-like tissue that lines the ends of bones where the bones meet to form a joint, such as the knee or the hip. It is produced and maintained by its own specialized cells. When you do even the simplest of everyday activities, there is tremendous pressure on your joints. The protective layers of cartilage between the bones making up the joint allow the bones to move freely against each other, without pain. Cartilage, joint fluid and connective tissue work together like a shock absorber, allowing flexible joint function.

Why does cartilage break down?

There are many factors that lead to cartilage breakdown:

- Age
- Excess weight
- Inactivity or over activity
- Injury
- Genetics

Cartilage lacks a direct blood supply. It relies on nutrients found in the joint fluid to nourish cartilage cells and maintain its structure. When this process is affected by one or more of the factors mentioned above, cartilage can break down to the point where it can no longer provide sufficient protection, resulting in joint discomfort. Laboratory and clinical research has demonstrated that the ingredients in Cosamin ASU can help reduce joint pain and slow down this process.

What role do the glucosamine hydrochloride and chondroitin sulfate play?

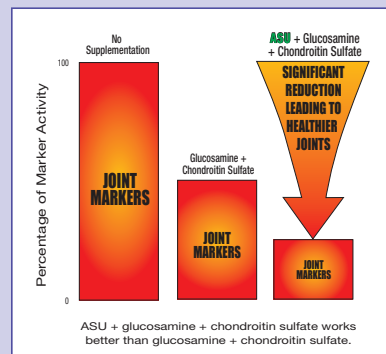
The combination of the trademarked FCHG49® glucosamine hydrochloride and TRH122® chondroitin sulfate supports cartilage production and inhibits enzymes in the joints that break down cartilage. Laboratory and clinical research has demonstrated that glucosamine hydrochloride and chondroitin sulfate can help reduce joint pain. In addition, these ingredients together have been shown in laboratory studies to protect joint cartilage better than either ingredient alone. A greater than additive effect, known as a “synergistic” effect, on cartilage cells was seen using glucosamine and chondroitin sulfate together.

What is ASU?

ASU stands for avocado/soybean unsaponifiables, derived from avocados and soybeans and used for joint health. ASU works with the glucosamine and chondroitin sulfate in Cosamin®ASU. Cartilage cell studies have shown ASU to be synergistic with the glucosamine; synergy means that the compounds together produce a greater than additive effect. Cartilage cell studies have also shown that ASU reduces the expression of joint markers. Joint markers are associated with joint discomfort and cartilage breakdown. While glucosamine and chondroitin sulfate also do this, the combination of glucosamine and chondroitin sulfate plus ASU has been shown in cell research to be even better.

Cosamin ASU also contains decaffeinated green tea for antioxidant health benefit effects. These effects have a positive impact on cartilage as well as on overall body defenses.

*In laboratory cell culture studies of three joint markers (TNF-α, IL-1β, iNOS) associated with joint discomfort and cartilage breakdown it was found that the combination of ASU (avocado/soybean unsaponifiables) + glucosamine + chondroitin sulfate was significantly BETTER than the combination of glucosamine + chondroitin sulfate in reducing these joint markers.



How is Cosamin®ASU administered?

SUGGESTED USE

Maximum Protection: Take 4 capsules per day. Capsules may be taken all at once or divided with meals throughout the day.

Maintenance: Once desired effect is noticed, you may gradually reduce the number of capsules to maintain comfort level.

Some individuals may respond sooner than others depending on the status of their cartilage and joint health. Once response has been seen, the number of capsules per day may be decreased to maintain comfort level. Some individuals on this lower level may wish to go back to four capsules a day during the weekends or times of increased activity.

The maintenance level can also be used long-term to help maintain healthy joints. At any time, the number of capsules may be increased back to four capsules per day.

What should I look for when taking Cosamin ASU?

Individual improvement on Cosamin ASU can range from gradual to dramatic, with some individuals responding sooner than others. Cosamin ASU is a supplement providing key components to maintain your joint health; therefore, it works gradually. You should observe gradual changes in your comfort level. Give yourself time to respond. Look for subtle changes initially, such as an easier time going up and down stairs or getting out of a chair or bathtub and more comfort in daily activities, such as walking or any activity using your hands, knees, hips or back.

Are there any safety concerns with Cosamin ASU?

There are no known contraindications or known interactions between Cosamin ASU and any drug or nutritional supplement. If you have any condition or allergy that requires medical attention, you should always consult your physician before taking any drug or dietary supplement.